



## Marketing & Communications Intern Position Spertus Institute of Jewish Studies

**Spertus Institute of Jewish Studies seeks a Marketing & Communications Intern.**

**Position requires strong writing and computer skills, familiarity with social media for organizations, resourcefulness, and an interest in the nonprofit educational/cultural arena. Internship is unpaid but arrangements for college credit may be available.**

### **Projects include:**

- Assistance with marketing and publicity – through both traditional and new media platforms – for lectures, performances, courses, seminars, and exhibits
- Monitoring of Spertus facebook and twitter accounts
- Assistance with marketing of several new graduate degree programs that serve employees of Jewish and general nonprofit organizations
- Website research—from finding new avenues for publicity opportunities to sponsored search marketing
- Copywriting for the retail section of the Spertus website
- Tracking of Spertus media coverage

The position is designated as part-time with flexibility in terms of hours. Familiarity with Jewish history and culture a plus.

Please send cover letter expressing interest in and outlining qualifications for this position along with a current resume to:

**Betsy Gomberg at [bgomberg@spertus.edu](mailto:bgomberg@spertus.edu)**

**Spertus Institute of Jewish Studies  
610 S. Michigan Avenue  
Chicago, IL 60605-1901**

**NO PHONE CALLS PLEASE.**

Spertus Institute is an equal opportunity employer.

### **About Spertus Institute of Jewish Studies**

Founded in 1924 as Chicago's College of Jewish Studies, **Spertus Institute** today offers an innovative, non-denominational array of specialized and public programming, grounded in Jewish thought, inspired by Jewish values, and resolutely relevant to people's lives.

Spertus offers accredited graduate-level degree programs in areas that are critical to the Jewish and wider communities—including Jewish studies, leadership training, and nonprofit management. Recognizing that learning is sparked by many points of entry, programming at Spertus also includes cultural and continuing education offerings, such as lectures, seminars, exhibitions, concerts, and films. Partnerships and collaborative relationships in the Jewish, academic, philanthropic, and cultural arenas further allow Spertus to serve as a portal for diverse learning opportunities.

The Institute cultivates an atmosphere of lively discourse. We often hear from students and participants that their experiences at Spertus are inspiring and even transformative. That is by design, because the Institute pursues cutting-edge best practice in everything it does. This results in meaningful, important opportunities for personal and professional growth for constituents and communities.

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In 2007, an innovative new Spertus building—designed by Chicago's Krueck + Sexton Architects—was opened at 610 S. Michigan Avenue in the heart of Chicago's historic academic and cultural corridor. This award-winning building serves as the main Spertus campus.